



world wide access

1 We export your products to the United States.

We handle the export shipping, and we store your products in secure warehouses across the USA ready for in-market order fulfilment.



2 We get your products into major on-line shopping channels.

We employ world-class webstores, comparison shopping engines, product search databases, shopping marketplaces, and affiliate sales programmes to sell your products.



3 Customers buy your products on-line.

Our highly-automated selling and order fulfilment systems offer American customers familiar local payment methods and enable overnight priority delivery.



Rapid USA Market Entry and World-Class On-Line Sales

There are 100 million Americans shopping on the internet. Why aren't they buying our great New Zealand products? There has to be a better way to reach customers in big overseas markets.

Customers in America want a local supplier, payment methods they trust, overnight delivery options, and a world-class on-line shopping experience.

World Wide Access delivers that, with a ready-made on-line export sales channel. We take your products to America and we promote them on-line to American customers. We use our world-class on-line sales technology and multiple on-line shopping channels to reach customers and generate revenue.

The In-Market Advantage

Many consumers in the United States are reluctant to purchase from foreign vendors, which severely limits the overseas sales potential of New Zealand-based on-line retailers. The World Wide Access in-market web store presence overcomes this barrier.

With a World Wide Access web store, products are described in local terminology, priced in local currency, and stocked in-market for convenient

and low-cost delivery. Locally-popular payment and delivery methods are offered, and customers' order-related questions are answered with in-market customer service.

It's the in-market advantage, without you having to be there.

Exporting With World Wide Access

World Wide Access provides a ready-made export sales channel enabling New Zealand companies to access the world's largest retail markets quickly and cost-effectively. Products can be in-market and selling within weeks.

By managing overseas retail sales, inventory, payment processing, order fulfilment and customer service, World Wide Access helps New Zealand companies to sidestep the complexity and financial overhead of conventional export market development approaches.

The World Wide Access export sales channel can be used as the operational platform for a North American or European market entry strategy, providing immediate sales and order fulfilment operational capability. World Wide Access can just as easily be employed to supplement other export market development initiatives or existing distribution channels.

www.world-wide-access.com

